

## Fiscal Year 2008 Plan of Work

Clinch-Powell RC&D Council, Inc. is a nonprofit 501C3 entity formed in 1989 blending rural community development with environmental protection while meeting the needs of people. We serve Claiborne, Grainger, Hancock, Hawkins and Union counties and all of northeast Tennessee (not all services available in all areas).

We maintain a commitment to excellence and integrity while tackling ever tougher issues like environmental protection, low income housing and economic diversification. Our primary activities for FY 2008 are outlined in this plan.

### Governance

A 15 member citizen Board of Directors serve as trustees representing the diversity of interests in our communities. No less than one-third represent low-income and no more than one-third may be public officials. Board members serve six years and govern the policy, direction and activities of the RC&D Council.

### Officers and Directors

Cherry Acuff, Grainger  
David Lietzke, Grainger  
Bill Rhea, Hancock  
Joyce Hopson, Claiborne  
John Gentry, Union  
Dennis Shipley, Claiborne  
Sandy Columer, Hancock  
Stewart Oakes, Union

Bill Whited, Union  
Jenny Lawson, Hawkins  
Nancy Barker, Hawkins  
Sheldon Livesay, Hawkins  
Vacant, Grainger  
Joe McNew, Claiborne  
Vacant, Hancock

### Vision

Every person deserves to live in a healthy and vital community where families are valued, youth are celebrated, education is a priority, the environment is clean, jobs are plentiful and leadership is not only visionary, but shared.

### Mission

The mission of the Clinch-Powell RC&D Council, Inc. is to demonstrate regional leadership, secure resources and deliver programs and services that build strong, vibrant communities where conservation and development are in balance with the needs of people.

## Clinch-Powell Program Offices

### Clinch-Powell RC&D Council, Inc.

PO Box 379, 7995 Rutledge Pike, Rutledge, TN 37861  
Ph: 865-828-5927 Fax: 865-828-5212 Email: cprcd@clinchpowell.net

### Clinch River Community Project

PO Box 206, Main Street, Sneedville, TN 37869  
Ph: 423-733-2100 Fax: 423-733-2100 Email: rlambert@tnc.org

### Appalachia CARES/AmeriCorps

Greeneville, TN 37745  
Ph: 423-620-3456 Fax: 423-639-8403 Email: appalachiacares@aol.com

### Clinch Powell Home Team

Ph: 865-828-8494 1-800-814-6355 Email: chris@clinchpowell.org

### Appalachian Quilt Trail

Ph: 865-828-4586 1-888-775-4AQT Email: alice@clinchpowell.net

[www.vacationAQT.com](http://www.vacationAQT.com)

### River Place on the Clinch

2788 Hwy 70, Kyles Ford, TN 37765  
Ph: 423-733-4400 1-877-483-7211 Email: kimberlykaren@yahoo.com

[www.clinchriverecotourism.com](http://www.clinchriverecotourism.com)

### Clinch Powell Construction Company

### Clinch-Powell RC&D Staff

Lindy Turner, RC&D Coordinator, USDA/NRCS  
Candy Barbee, Heart of the Mountains/EC Program Assistant  
Kim Belcher, River Place on the Clinch Manager  
Trenna Brown, Appalachia CARES/AmeriCorps Program Director  
Alice Fleenor, Appalachian Quilt Trail Marketing Director  
Sara Knight, CPA, Financial Manager  
Ronald Lambert, TNC/RCD, Clinch River Community Project Protection Spec.  
Chris Osborn, Technology/Home Team Housing Program Manager  
Stephanie Wesson, Home Team Housing Counselor  
Stephani Richardson, Programs Assistant (seasonal)  
Deborah Smith, River Place

[www.clinchpowell.net](http://www.clinchpowell.net)

Clinch-Powell Offices  
The Bryan House  
7995 Rutledge Pike  
P.O. Box 379  
Rutledge, TN 37861  
Ph: 865-828-5927



## Plan of Work Fiscal Year 2008

## Clinch-Powell Resource Conservation & Development Council, Inc.



Clinch Powell RC&D serves Claiborne, Grainger, Hancock, Hawkins, Union Counties and beyond in Northeast Tennessee

We are private people doing public good in your neighborhood!

Building strong communities.

Caring for people.

Protecting natural resources.



## Sustainable Economic Development Grows

### Spur economic activity by \$2 million in 2008

- Close one small business loan
- Hold 3 business training classes
- Complete business plans for 2 enterprises
- Secure bank partner funding and seek new revolving loan funds
- Support 29 local independent businesses through subcontracts

### Train community and business leaders through leadership programs

- Advise/conduct Leadership Grainger Day—8 participants
- Advise/conduct Grainger Youth Leadership Day - 16 participants

### Launch a heritage crafting industry in the region

- Complete a solid business plan for Heart of the Mountains
- Secure added resources as needed
- Develop product lines and begin operations
- Begin e-commerce sales via internet

## Create Sustainable Tourism Industry

### Nurture a viable heritage based Agri-Tourism and Eco-Tourism industry

- Open River Place Market
- Complete construction and open River Place Cabins
- Complete construction and open River Place Café
- Promote and operate River Place on the Clinch Market, Café and Cabins
- Begin canoe and bike rentals at River Place
- Develop high profile website and marketing efforts
- Investigate viable camping and party barn events
- Locate added properties for tourism rental
- Package/promote Clinch Conservation Retreat Center for retreats and conferences

### Promote Appalachian Quilt Trail as a major tourism attraction

- Seek AQT license tag legislation
- Upgrade website for travel/tourism
- Expand AQT to Knoxville MSA
- Acquire 3 corporate sponsors and expand marketing of AQT vendors
- Develop media and marketing print pieces
- Seek funding for trail facilities and self sufficiency funding
- Develop and promote itineraries and special events
- Launch AQT merchandising

## Education/Arts for Stronger Communities

### Conduct Appalachia CARES/AmeriCorps program

- Engage 1,500 students in experiential service-learning
- Provide academic enrichment services for 250 elementary students
- Complete 75 student-led community service projects with students
- Create 10 FTE AmeriCorps positions

### Enhance science education through hands-on enrichment in schools

- Hold Conservation Camp for 1000 sixth grade students
- Hold Envirothon for 50 high school students

### Support other nonprofit organizations with complementary missions.

- Conduct board development training for Hawkins County Nonprofits
- Conduct 2 board development trainings for councils in PA and NH
- Conduct two Nonprofit Management courses for 20 orgs in AZ

### Actively educate public regarding RC&D programs and services, community activities and environmental issues.

- Hold Lunch and Learn sessions at The Bryan House
- Manage website and provide updates as needed

### Launch Clinch River Conservation Retreat Center

- Finish renovations and open with a grand Earth Day celebration
- Develop exhibits and plan events

## Create Significant Conservation Gains

### Expand established conservation efforts

- Educate 20 landowners, 1 community group and 200 students
- Complete 12 BMP projects protecting five miles of streams
- Enroll 50 acres in conservation easement program

### Attain funding to support conservation efforts

- Apply for Middle Clinch watershed BMP funding
- TNLIP implementation
- Complete watershed plan on Powell River
- Apply for Powell River watershed BMP funding
- Seek funds and deploy 3 grazing lands conservationists for TN

### Develop 5 Year Area Plan

- Begin public input and planning process for 5 year plan update

## Build Quality Communities

### Facilitate United Way contributions for fire protection in Grainger County

### Provide financial support for Boys/Girls Club of Hawkins County

## Basic Needs and Affordable Housing

### Assist First Wheels program with financial management of program

- Assist FW staff and TN RC&D with financial services and management

### Help modest income families purchase a home through CHDO

- Help 100 families through one-on-one counseling and homebuyer ed
- Build 5 new affordable Misty Meadows Self-Help Homes
- Build 5 affordable homes at Persia Woods
- Provide 502 USDA Rural Development loan packaging for 20 families
- Provide counseling to 200 families to avoid foreclosure

### Provide property management and rental operations for Gilley's Annex

- Recruitment and homeowner relations and property maintenance

### Provide rehab loans for low income families

- Make 4-5 very low interest rehab and emergency repair loans

### Provide affordable mortgage financing for low income families

- Make 8 New Start 30 year mortgage loans at 0% interest fixed
- Make 5 forgivable second mortgage loans for affordable housing.
- Make one 6% interest fixed second mortgage loan for affordable housing

### Seek funding to expand affordable housing program

- Apply for HOME grant for Claiborne and Grainger counties
- Develop dedicated Grainger County low income housing program

## Infrastructure for Healthier Communities

### Upgrade water and sewer systems

- Work with Sneedville Utility District to upgrade sewer system

## Administrative Excellence

### Maintain excellent business operations

- Serve as Lead Entity and Fiscal Agent for Enterprise Community
- Provide statewide financial services for First Wheels and TN RC&D
- Hold annual civil rights and training session for board and staff
- Maintain awards program
- Arrange and conduct independent annual audit of financial records
- Review/revise personnel, financial and other policies annually
- Provide training for and support NARC&DC and USDA/NRCS nationally
- Conduct an annual risk management review

## FINANCIAL INFORMATION

Clinch-Powell RC&D Council, Inc. receives an annual independent audit. In FY 2007 our general and administrative costs were less than 10% with at least 90% of support devoted to programs. Grants represented roughly 69% of revenues with the balance being service income, public support, home sales, interest and reimbursed expenses. Donations to Clinch-Powell Resource Conservation & Development Council are tax deductible.