

# Clinch-Powell Resource Conservation & Development Council, Inc.

## Plan of Work Fiscal Year 2009

**Vision:** Every person deserves to live in a healthy and vital community where families are valued, youth are celebrated, education is a priority, the environment is clean, jobs are plentiful and leadership is not only visionary, but shared.

**Mission:** The mission of the Clinch-Powell RC&D Council, Inc. is to demonstrate regional leadership, secure resources and deliver programs and services that build strong, vibrant communities where conservation and development are in balance with the needs of people.

**History:** Clinch-Powell RC&D Council, Inc. is a nonprofit 501C3 entity formed in 1989 blending rural community development with environmental protection while meeting the needs of people in Claiborne, Grainger, Hancock, Hawkins and Union counties and east Tennessee. As we have grown and expanded over the years, we have maintained a commitment to excellence and integrity while tackling ever tougher issues like low income housing and economic diversification as a Community Housing Development Organization. Our primary activities for FY 2009 are outlined in this plan.

**Governance:** A 15 member citizen Board of Directors serve as trustees representing the diversity of interests in the communities. No less than one-third represent low-income and no more than one-third may be public officials. Board members serve six years and govern the policy, direction and activities of the RC&D Council.

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[www.clinchpowell.net](http://www.clinchpowell.net)

[www.vacationAQT.com](http://www.vacationAQT.com)

[www.clinchriverecotourism.com](http://www.clinchriverecotourism.com)



The goals, objectives and activities represented in this Plan of Work have been adopted by the Board of Directors of the Clinch-Powell RC&D Council, Inc. The activities identified in this plan are in concert with the USDA NRCS national goals and authorized elements approved for support through the Resource Conservation and Development program. This Plan of Work is agreed to on this date.



Cherry Acuff, Chair, Clinch-Powell RC&D

Date

Kevin Brown, State Conservationist, NRCS

Date

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## Goal: Sustainable Economic Development Grows by \$10 million by 2014

ELEMENT	OBJECTIVE/STRATEGIES	Target Date	Leader	Accomplishments
Community Development	Grow Economy by \$2 million by 2010			
	Close three small business loans	9/30/2009	Knight	
	Counsel 15 small businesses	9/30/2009	Turner	
	Support 35 local independent businesses through subcontracts	9/30/2009	Osborn	
	Increase sales of local produce and products with 20 direct sales contracts	9/30/2009	Belcher	

## Goal: Education & Partnerships Reach 18,000 people by 2014

ELEMENT	OBJECTIVE/STRATEGIES	Target Date	Leader	Accomplishments
Community Development	Appalachia CARES AmeriCorps program supports 40 community-based organizations and schools in 2009			
	Engage 3,000 students in experiential service-learning	7/31/2009	Brown	
	Provide academic enrichment services for 500 elementary students	7/31/2009	Brown	
	Complete 150 student-led community service projects with students	7/31/2009	Brown	
	Create 34 FTE AmeriCorps positions	7/31/2009	Brown	
Land Management	Enhance science education through hands-on enrichment in schools for 1,050 students in 2009			
	Hold Conservation Camp for 1000 sixth grade students	5/31/2009	Caruso	
	Hold Envirothon for 50 high school students	4/30/2009	Caruso	
Community Development	Train and educate 25 not-for-profits in 2009			
	Conduct board development training for Hawkins County NPOs	1/30/2009	Turner	
	Conduct 3 board development trainings for councils in AL, GA and VA	2/29/2009	Turner	
	Conduct one Nonprofit Management class for 20 nonprofits	6/30/2009	Knight/Turner	
Land Management	Actively recruit the involvement of 20,000 in RC&D programs and services, community activities and environmental issues in 2009.			
	Hold Lunch and Learn sessions at The Bryan House	9/30/2009	Acuff/Staff	
	Upgrade websites with user friendly, interactive tools and helpful downloads	9/30/2009	T. Turner/Osborn	

## Goal: Invest \$5 Million to Meet Basic Needs of People and Build Affordable Housing by 2014

ELEMENT	OBJECTIVES/STRATEGIES	Target Date	Leader	Accomplishments
Community Development	Expand Emergency Services Capacity of 4 VFD's in Grainger County			
	Make contributions to 4 VFD's with Untied Way support	9/30/2009	Knight	
	Help 300 modest income families with safe, sanitary and affordable housing through Community Housing Development Organization in 2009			
	Work with 100 people through one-on-one counseling and homebuyer education	9/30/2009	Osborn/Eribarne	
	Build 8 new affordable homes through Misty Meadows Self-Help Housing	9/30/2009	Donehew/Osborn/Turner	
	Complete application and seek to join the Fed. Of Appalachian Housing Enterprises (FAHE)	1/31/2009	Osborn	
	Acquire affordable property for home construction	9/30/2009	Aciff/Lietzke/Turner	
	Provide counseling to 200 families to avoid foreclosure	9/30/2009	Wesson/Eribarne/Osborn	
	Provide property management and rental operations and maintain 9 units in 2009			
	Recruitment and homeowner relations and property maintenance at Gilley's Annex	9/30/2009	Osborn	
	Recruitment and homeowner relations and property maintenance at Austin Mill	9/30/2009	Osborn	
	Seek affordable rental properties for acquisition	9/30/2009	Turner/ Acuff	

## Goal: Invest \$5 Million to Meet Basic Needs of People and Build Affordable Housing by 2014

ELEMENT	OBJECTIVES/STRATEGIES	Target Date	Leader	Accomplishments
	<b>Provide affordable mortgage financing for 10 low income families in 2009</b>			
	Make 2 very low interest rehab and emergency repair loans	9/30/2009	Osborn/Board	
	Make 8 New Start loans at 0% interest	9/30/2009	Osborn/Board	
	Make 5 foregiveable second mortgage loans for affordable housing.	9/30/2009	Osborn/Board	
	Make 1 very low interest second mortgage loan for affordable housiong	9/30/2009	Osborn/Board	
	<b>Develop three funding sources to expand affordable housing programs in 2009</b>			
	Apply for HOME grant and SHOP loan for Union and Claiborne counties	3/31/2009	Osborn/Turner	
	Monitor dedicated Grainger County special housing program	9/30/2009	Turner/Osborn/Knight	

## Goal: Create Significant Conservation Gains on 225 Farms by 2014

ELEMENT	OBJECTIVE/STRATEGIES	Target Date	Leader	Accomplishments
Land Management	<b>Expand established conservation efforts with 45 landowners in 2009</b>			
	Educate 20 landowners, 1 community group and 200 students	9/27/2009	Lambert	
	Complete 12 BMP projects protecting five miles of streams	9/28/2009	Lambert	
	Hire grazing conservationist for middle TN and complete 25 grazing plans and 6 events	12/31/2008	Acuff/Brann/Turner	
Land Management	<b>Attain \$600,000 in new funding to support conservation efforts</b>			
	Apply for Middle Clinch watershed BMP funding	12/1/2008	Lambert	
	TNLIP implementation	9/30/2009	Lambert	
	Contract with USFWS for funding	10/1/2008	Lambert	
	Seek support from TDA Ag Resources Fund	4/1/2009	Lambert	
	Seek funds to deploy a grazing lands conservationist in East TN	12/1/2008	Turner	

## Goal: Increase Sustainable Tourism Visitation by 2% Annually

ELEMENT	OBJECTIVE/STRATEGIES	Target Date	Leader	Accomplishments
Community Development	<b>Expand operations at River Place on the Clinch by 20% in 2009</b>			
	Promote and operate River Place Market, Café, and Cabins	10/1/2009	Belcher	
	Begin canoe, kayak and float rentals at River Place	11/1/2009	Belcher	
	Complete upstairs at River Place Market for added dining and sales space	12/1/2009	Munden/Ramsey	
	Build kitchen addition for River Place Café	1/31/2009	Munden/Ramsey	
	Build deck cover with fans and lights a River Place Market	5/1/2009	Munden/Ramsey	
	Seek property for canoe put in an camping	1/31/2009	Acuff	
	Increase sales of local products	6/30/2009	Belcher	
Land Management	Package/promote Clinch Conservation Retreat Center for retreats and conferences	9/30/2009	Staff	
Community Development	<b>Appalachian Quilt Trail Vendors Grow by 15% in 2009</b>			
	Sell 1,000 AQT license tags	9/30/2009	Board/Staff	
	Grow website visitation to 14,000 per month	9/30/2009	Turner/Caruso	
	Add 10 new AQT counties	9/30/2009	Acuff/Turner	
	Acquire 3 corporate sponsors	9/30/2009	Acuff	
	Produce a visitor guide with 50,000 copies	5/1/2009	Turner/Acuff/Caruso	
	Jointly promote with other quilt trail projects	9/30/2009	Turner	
	Development and promote 6 itineraries and special events	9/30/2009	Turner	
	Exhibit at 6 events/conferences	9/30/2009	Acuff	
Land Management	Recruit 20 new agritourism locations as AQT vendors	9/30/2009	Acuff	

## Goal: Excellent Annual Organizational Administration Yields High Confidence in Organization

ELEMENT	Target Date	Leader	Accomplishments
Community Development	<b>Maintain excellent business operations</b>		
Serve as Lead Entity and Fiscal Agent for Enterprise Community	9/30/2009	Board	
Provide statewide financial services for First Wheels and TN RC&D Council	9/30/2009	Knight	
Hold annual civil rights and training session for board and staff	9/30/2009	Turner	
Arrange and conduct annual audit of financial records	11/30/2009	Audit Cmte/Knight	
Review/revise personnel, financial policie and organizational policies at least annually	11/30/2009	Ex Cmt	
Support RC&D training on a national level	6/30/2009	Turner/Acuff/Knight	
Conduct annual risk management review	9/30/2009	Ex Cmt	

## Fiscal Year 2009 Clinch-Powell RC&D Staffing Resources

Lindy Turner, NRCS, RC&D Coordinator  
 Sara H. Knight, CPA, Financial Manager  
 Trena Brown, Appalachia CARES Program Manager  
 Ronald Lambert, TNC, Land Protections Specialist  
 Chris Osborn, Housing Programs Manager  
 Stephanie Wesson, Housing Counselor  
 Kimberly Belcher, River Place on the Clinch Manager  
 Gary Donehew, General Contractor, CP Construction Company  
 Stephani Richardson, Program Assistant (Seasonal)  
 Gene Robinson, Grazing Conservationist  
 Susan Eribarne, AmeriCorps, Housing Assistant  
 Tennessee Turner, AmeriCorps, Housing Assistant  
 Kelly Caruso, AmeriCorps, Education/Tourism Assistant  
 Jeffery Munden, AmeriCorps, Clinch River Conservation Center and Retreat  
 Wade Ramsey, AmeriCorps, Clinch River Conservation Center and Retreat  
 Keesha MacFarland, AmeriCorps, River Place  
 Brianna Seal, AmeriCorps, River Place  
 Beth Rhea, AmeriCorps, River Place  
 Nakisha Johnson, AmeriCorps, River Place  
 Deb Smith, River Place  
 Elizabeth Moore, River Place  
 Lucy Gilliam, River Place  
 Abby Beck, River Place  
 David Smith, River Place  
 Ryan Belcher, River Place  
 Shasta Cope, River Place

